Class Intercom®

The Leading Social Media Management Software

For Schools & Districts

The right technology helps schools and districts centralize and streamline social media management from start to finish. Everything you need in one user-friendly tool means you can capture, draft, review, schedule, moderate, archive, and report on content across your school's social media channels. Enhance security and save time so you can focus on capturing and sharing the moments that bring your school's story to life.

Capture & Collaborate

Collaborate with unlimited users to capture key moments and draft social posts securely and seamlessly.

Moderate & Manage

Centralize moderation and management to securely assign, edit, provide feedback, and approve content anytime, anywhere.

Publish with Ease

Plan, schedule, approve, and publish posts across classes, clubs, teams, buildings, and even district-wide.

Automate Archival & Reporting

Streamline archival, retrieval, compliance, and reporting with tools that make it easy and automatic.

"We had a complete mess of separate accounts with separate owners and no consistency in messaging or information. Class Intercom has provided the structure we needed to reign all of the pieces into a strategic plan with a purposeful method all in one place! It's been an absolute game changer!"

–Heather Kendrick, District Communications at Conway Public Schools

ClassIntercom.com

Key Features & Benefits

Class Intercom® offers all the features you need in one cost-effective and user-friendly platform designed specifically for schools and school districts.

- ✓ Unlimited users
- ✓ Unlimited, automatic archival with robust FOIA reporting
- ✓ Moderate and respond to messages and comments in one place
- ✓ Customizable roles with secure tiered persmissions
- ✓ Easy and secure content collaboration across users
- ✓ Unlimited posts and scheduling
- ✓ Seamless cross-channel scheduling and publishing
- ✓ Quick, simple edits and approvals for moderators
- ✓ Easily exchange feedback between creators and admins
- ✓ Single sign-on (SSO) for Google and Microsoft
- ✓ User-friendly mobile app for on-the-go access
- ✓ School and district-level implementations and support
- ✓ Top-rated in-house tech support team

> **"Class Intercom allows our department to safely manage all social channels across the district from one dashboard."**
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> *–Richard Franco, Marketing & Communications Director at Phoenix Union High School District*

> **"Class Intercom has provided a safe space for our students to really thrive."**
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> *–Dr. Shana Henry, School Principal & Podcaster @principalsofsuccess*

Backed by Powerful Pedagogy

It starts with better, more streamlined school social media management, but it's about something much bigger. Class Intercom is backed by powerful curricular supports and pedagogy aligned with five key pillars: storytelling, skill building, student voice, digital citizenship, and community building.

Join the Movement

Today's students, caregivers, educators, and community members live in an incredibly connected and fast-evolving social media landscape. With it comes great power, opportunity, and responsibility. The Content Generation® is a movement powered by passionate people and backed by Class Intercom's technology. This community of students, educators, ambassadors, and innovators includes award-winning schools and programs from districts nationwide. Together, we're on a mission to make social media a force for good in learning environments all over the world.