



# Social Media Archival Made Simple & Seamless

The Freedom of Information Act (FOIA) lists electronic communications as public records, making school social media accounts and their communications subject to public information requests. Class Intercom is an all-in-one school social media management software built specifically for the unique needs of schools and school districts. Automatic archival and recordkeeping make compliance easy and accurate.

- Automate records retention across accounts, buildings, and districts
- Capture and retain published, hidden, and deleted content
- Track moderation activity and reasoning to ensure censorship compliance
- Search and filter records quickly and easily
- Retain metadata, including digital signatures and timestamps
- Narrow on specific records with robust filters and reporting
- Preserve content in its time and context
- Be prepared for audits, litigation, records requests, and more

**THOROUGH, AUTOMATIC ARCHIVAL AND RECORDS RETENTION IS JUST THE BEGINNING.**

## Streamline School Social Media from Start to Finish

From content collaboration and scheduling to moderation, Class Intercom is the leading solution for school social media management and archival. The software makes it easy for users at every level—from district PR professionals to school administrators and from staff to student content creators. User-friendly technology with seamless compliance baked into every step saves time and keeps schools focused on sharing the moments that bring their stories to life.