

ADULT

VERSUS

STUDENT

COMPARING SOCIAL MEDIA STATS



Tweet Analytics

Jeremy Pach (@pachphs)
 No Vaping on @pcsd grounds. Want to know more about why you should not vape?
<https://therealcost.betobaccofree.hhs.gov/gm/hacked-ends.html...>
 @PCSD_PHS #RaiderStrong pic.twitter.com/peG2DPX8S

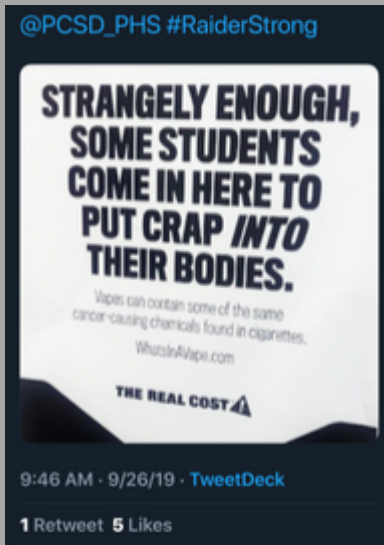
Impressions	335
times people saw this Tweet on Twitter	
Total engagements	23
times people interacted with this Tweet	
Media engagements	12
number of clicks on your media counted across videos, vines, gifs, and images	
Detail expands	4
times people viewed the details about this Tweet	
Profile clicks	3
number of clicks on your name, @handle, or profile photo	
Link clicks	2
clicks on a URL, or Card in this Tweet	
Retweets	1
times people retweeted this Tweet	



Pulaski High School @PCSD_PHS
 Start listening to SpongeBob, stop vaping!
 #raiderstrong #stopvaping #meme
pic.twitter.com/cxLEADwvj

Impressions	9,640
times people saw this Tweet on Twitter	
Total engagements	2,310
times people interacted with this Tweet	

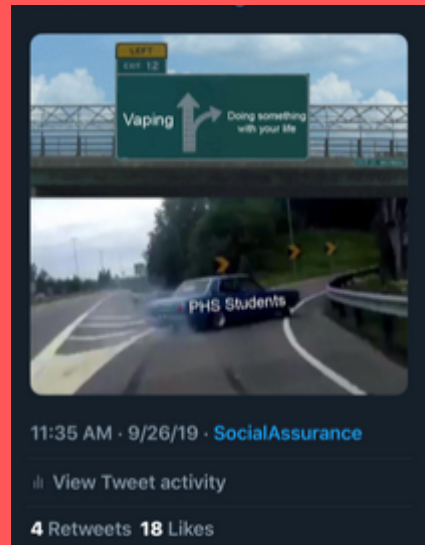
[View all engagements](#)



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 @PCSD_PHS #RaiderStrong pic.twitter.com/v3SdOWDQx3

Impressions	459
times people saw this Tweet on Twitter	
Total engagements	51
times people interacted with this Tweet	
Media engagements	32
number of clicks on your media counted across videos, vines, gifs, and images	
Detail expands	11
times people viewed the details about this Tweet	
Likes	5
times people liked this Tweet	
Retweets	1
times people retweeted this Tweet	



Pulaski High School @PCSD_PHS
 We choose our own path!
 Pick the path toward success...drive away from vaping! 🚗
 #RaiderStrong
pic.twitter.com/tc2RcmSZhA

Impressions	1,991
times people saw this Tweet on Twitter	
Total engagements	206
times people interacted with this Tweet	

[View all engagements](#)

928

14,147