



So you want to be an influencer...

Episode 1 Worksheet classintercom.com

| Name: | | Date: |
|-----------------|--|------------------------|
| 1. What makes | a person an "influencer" on social media or hov | w would you define it? |
| | | |
| | | |
| 2. Which influe | encer(s) inspires you the most? List 3 examples. | • |
| | | |
| | | |
| | u like about that influencer? Is it their message? eeps you coming back for more or stops the scr | |
| | | |



| 4. What is an area or topic of interest that you want to be influential in? Name 5 idea | 4. What is an area or to | pic of interest that yo | ou want to be influen | tial in? Name 5 ideas |
|---|--------------------------|-------------------------|-----------------------|-----------------------|
|---|--------------------------|-------------------------|-----------------------|-----------------------|

5. What skills do you think a good influencer needs to have in order to be successful?

Call to Action: What are some skills that you could be developing right now? (Example: I could spend time learning more about how to take good photos on my iPhone.) What are the steps you will need to take in order to develop that skill? (Example: I will ask my teacher for any resources he/she might recommend or search resources online)